



PUBLIC NOTICE
3RD APRIL, 2025

NOTICE OF INQUIRY IN THE EFFECT OF THE PROPOSED EXCLUSIVE DEALING ARRANGEMENT BY TNM MPAMBA LIMITED IN THE PROVISION OF E-TICKETING SOLUTION

The Competition and Fair Trading Commission (“the Commission”) is a Government agency established under the Competition and Fair Trading Act. The Commission is mandated to regulate, monitor, control and prevent acts or conducts which are likely to adversely affect competition and fair trading in Malawi. Among other functions, the Commission is charged with the responsibility to undertake investigations to establish whether anticompetitive and unfair trading practices exist in the markets.

The Commission has received an application for Exclusive dealing arrangement on the provision of e-ticketing solution on the sale of super league match tickets from TNM Mpamba Limited. In accordance with Section 30 of the Competition and Fair Trading Act (CFTA), the Commission is conducting an enquiry to assess the likely effect of the EDA on competition in the relevant markets.

According to the information submitted by TNM Mpamba Limited they have developed an e-ticketing solution to help SULOM address the challenges brought about by the physical tickets and the manual verification of the tickets at the gates. Further, it was submitted that the e-ticketing solution generates tickets and assigns them to individuals through debit cards. Then validators with devices will be deployed to the stadiums to be reading the electronic tickets held in the debit cards.

Additionally, it was submitted that the debit card will be accessed through a once-off price through various channels including agents, shop across the country and at multiple points at the football venue. Customers will be able purchase tickets using TNM Mpamba Wallet. For non- TNM customers will be able to purchase the e-tickets through Mpamba agents.

In view of the foregoing, we kindly request the general public to provide information regarding the proposed arrangement. Specifically, the Commission will be grateful to receive information on the following:

- The advantages of using the e-ticketing solution to purchase match tickets;
- The disadvantages of using the e-ticketing solution to purchase match tickets;
- Your experiences in using e-ticketing solution, if any;
- Your views on using TNM Mpamba only to use the e-ticketing solution
- Whether the arrangement should be approved or not approved by the Commission, and your reasons for the same;
- Any other relevant information regarding the arrangements.

The information that is going to be submitted to the Commission will assist in establishing the impact of the proposed arrangement on competition and the economy of Malawi, and will help to determine whether or not the Commission should authorize the transaction. Please, be assured that all the information shall be treated with the strictest confidentiality and will be used only for the purpose of this inquiry.

The Commission will be grateful to receive your feedback by **Monday, 14th April, 2025**. If you need clarifications or further details concerning any aspect of this request, please, contact our Public Relations Officer Mr. Innocent Helema on phone number **+265 880 725 075** or call our Toll-free Line **2489** or email innocent.helema@cftc.mw or competitioncommission@cftc.mw.



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